



Kyle William Lysobey
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EXPERIENCE

03/2018-
Present

Cofounder, Product Design Head & UI/UX
CuddleFish, Inc. New York, NY

Designed the interface for a blockchain app that allows users from underdeveloped countries to send money internationally. Worked to create a unique business model that bridges the gap between both established and upcoming industries.

09/2018-
03/2019

Full-Time Product Designer & UI/UX
LegalView, Inc. New York, NY

Designed a fully responsive UI and human-like UX to give life to an automated process of collecting information from users. Developed refined brand identity and strategy aimed to target the core demographic.

04/2018-
06/2018

Consultant
Clarity 13, LLC. Stamford, CT

Created a unique brand identity and business strategy to effectively reach the targeted market. Developed necessary creative, including a fully responsive website, logo, professional LinkedIn page, business cards, and letterhead.

03/2017-
09/2017

Assistant Designer, Digital
This Old House Ventures, Stamford, CT

Designed and managed a digital newsletter that drove a 20% increase in traffic to the site. Created targeted digital advertisements with the marketing team. Partnered with the digital team to manage all website content.

03/2016-
02/2017

Freelancer
Rizzi Design, Thomas Carstens, Fluency Research, etc

Worked with various clients on a wide range of creative projects.

01/2015-
12/2015

Associate Graphic Designer
AS220, Providence, RI

Produced graphic creative for advertising, branding, and web.

EDUCATION

09/2012-
06/2014

B.A. Digital Media/Web Applications Development
Johnson & Wales, Providence, RI

09/2011-
06/2012

Attended a Year for Graphic Design
Suny Purchase, White Plains, NY

AWARDS

Advancing in Leadership
Johnson & Wales, Mar 2014

The Artistic Excellence Scholarship
Suny Purchase, Sep 2011

SKILLS

Tools & Technologies
Marvel App, Sketch App, Figma, InVision, Flinto, Balsamiq, Wordpress, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe After Effects